

MAR 10 2006

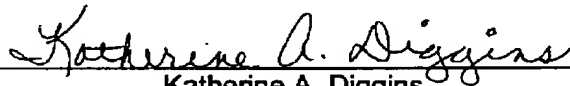
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Katherine A. Diggins

Assistant to Gerry J. Elman, Reg. no. 24,404

Application Number	09/714,789
TITLE: CLUSTERS FOR RAPID ARTIST-AUDIENCE MATCHING	
First named inventor:	Robinson
AU/Examiner:	3623/LOFTIS, Johnna
Attorney Docket No.	EME1.009 (was R49-009)

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In re U.S. Patent Application	09/714, 789
Confirmation No.	5203
First Named Inventor	Robinson
AU/Examiner	3623/LOFTIS, Johnna
Attorney Docket No.	EME1.009 (was R49-009)

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**MAIL STOP AMENDMENTS**

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P.O. Box 1450  
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**RESPONSE TO EXAMINER INTERVIEW SUMMARY SHEET**

Applicant hereby responds to Examiner Interview Summary Sheet mailed February 10, 2006, including a request for a written statement of the substance of the February 2, 2006, telephonic interview with Examiner Johnna Loftis.

**STATEMENT OF SUBSTANCE OF TELEPHONE INTERVIEW**

The Shardanand reference was discussed, especially as it pertains to claim 6. It was agreed that claim 6 would cover patentable subject matter by reciting:

Receiving suggestions from said users for changing the composition of said clusters such that, overall, individual clusters better match the tastes of a particular plurality of users

... And ...

Executing a software algorithm which determines whether a suggested possible change in the clustering would, overall, better or worsen said clusters' ability to each match the tastes of a particular plurality of users who share similar tastes

It was pointed out that the evaluation of better matching is whether the clusters overall better match the tastes of a particular plurality of users, rather than whether any individual cluster better matches.

Language of claims 6, 8, and 9 was discussed to overcome the Examiner's objection by removing recitation of what is "intended" or what are "likely", and the language incorporated in the Examiner's amendment was agreed to.

Applicant has reviewed the Examiner's amendment, transmitted as part of the February 10, 2006 mailing, being paper no. 02032006, and agrees with its

content. Applicant understands that the granted patent will contain the claims as amended on pages 2-4 of the paper entitled "Examiner's Amendment."

Applicant thanks the Examiner for her guidance and assistance during several telephone communications, thus expediting the issuing of the Notice of Allowance. Any questions or comments should be addressed to the undersigned attorney of record.

Respectfully submitted,

March 10, 2006

/gerryjelman/

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